

CURRICULUM VITAE

Abigail Oparebea Boateng

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Gender: Female **Citizenship:** Ghana

Date of Birth: 27 Oct. 1997

Abigail Oparebea Boateng is currently an Assistant Lecturer in the Department of Agricultural Economics, Agribusiness, and Extension – Uenr. Possess a Master of Business Administration in International Business and Marketing. She is self-motivated, has good people skills, and is able to work effectively in a multicultural setting. Passionate about professional development and ready to accept new challenges in my career.

Educational Background

2019 – 2021 Master's in Business Administration (specialized in International Business and Marketing)

PDM University, India

2014 – 2018 BSc. Agribusiness

University of Energy and Natural Resource (UENR), Ghana

Core Competence

- Good interpersonal and presentation skills
- Ability to adapt to changing situations
- Results-oriented with organizational skills
- Team builder with good leadership qualities
- Computer literate (Microsoft Office, SPSS)

Research Interest

Consumer behaviour, Supply chain management, inventory management, export and import, Total quality management.

Work Experience

Nov 2021 – Date **Assistant Lecturer, Department of Agricultural Economics,
Agribusiness and Extension**
University of Energy and Natural Resources

Roles and Responsibilities

- Teaching
- Research.
- Supervision

Nov 2020 – Dec 2020 **Marketing Intern**

Tutoraj – India

Responsibilities

- Conducted market research on rival products
- Make product knowledge available to self
- Answered client queries about the product
- Maintained relationship with the client through regular phone calls
- Tracked sales data to ensure sales quota was met

Jan 2017 – May 2017 **Business Developer Intern**

Farm Radio International – Ghana

Responsibilities

- Conducted research to identify new market and customer needs
- Contacted potential clients and pursued leads
- Arranged Business meetings with prospective clients
- Promote the company's products and services

Positions Held

Sept 2017 – May 2018 **Secretary, Editorial Board**
*University of Energy and Natural Resource (UENR) - Department
of Agricultural Economics, Agribusiness, and Extension*

May 2021- June 2021 **Electoral Commission**
PDM University Campus Fellowship

Professional Certificate

Oct 2020 Fundamentals of Digital Marketing
Google Digital Marketing Course (Google Digital Garage)

Thesis Publication

1. **Boateng, A. O.** (2021). *Factors influencing impulse buying behaviour at stores in Bahadurgarh- India*. Unpublished Master's thesis submitted to Faculty of Commerce and Management Studies of PDM University, India
2. **Boateng, A. O.** (2018). *The effect of extension services on the productivity and income of Orange Fleshed- Sweet Potato farmers in the Central Region - Ghana (a case study of Farm Radio International – Ghana)*. Unpublished Bachelor dissertation submitted to School of Agriculture and Technology of University of Energy and Natural Resources, Ghana

Current Research Work

- A systematic review on the supply of agriproducts to Supermarket

Reference

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