CURRICULUM VITAE
PERPETUAL ZAAZIE, Ph.D

PERSONAL DATA

Date of Birth:	27th May, 1978
Nationality:	Ghanaian
Gender:	Female
Marital Status:	Married
Language Aptitude:	English (fluent), Dagare (fluent)

ADDRESS

Address:	Department of Ecotourism, Recreation and Hospitality (DERH)
	University of Energy and Natural Resources, Box 214, Sunyani, Bono Region
Mobile:	+233 243222005
Email:	perpetual.zaazie@uenr.edu.gh
ORCID:	https://orcid.org/0000-0001-6109-2082

EDUCATION

2026 **PhD** (Hospitality Business Management), Central University of Technology, SA

2021 **MPhil** (Catering & Hospitality), University of Education, Winneba, Kumasi Campus

2015 **MTech** (Catering & Hospitality), University of Education, Winneba, Kumasi Campus

2009 **BEd** (Catering & Hospitality), University of Education, Winneba, Kumasi Campus

2004 **Certificate** (Education), University of Education, Winneba, Kumasi Campus

2000 **Certificate** (Cookery Part II), Tamale Polytechnic, Tamale

1998 **Certificate** (Cookery Part I), Tamale Polytechnic, Tamale

WORK/PROFESSIONAL EXPERIENCE

2022- Date **Lecturer**, University of Energy and Natural Resources, Sunyani

2021 – 2022 **Assistant Lecturer**, University of Energy and Natural Resources, Sunyani

2018 – 2021 **Technical Instructor**, University of Energy and Natural Resources, Sunyani

2011 – 2018 **Head**, Home Economics Department, BoakyTromo SHTS, Duayaw Nkwanta

2009- 2011 **Head,** Home Economics Department, Bomaa SHS, Bomaa, Duayaw Nkwanta

2004- 2006 **Subject Teacher**, Presby JHS, Goaso

2000- 2003 **Home Economics Teacher**, Jirapa SHS, Jirapa

June-August 2008 **Internship**, Sunyani Regional Hospital (Diet Therapy Unit), Sunyani

Jan-August 1999 **Internship**, Shangri-La Hotel, Accra

August-December 1998 **Internship,** Mole-Motel, Damongo

UNIVERSITY TEACHING AND SUPERVISION

i. Lecturers' undergraduate courses include Culinary Operations I, Culinary Operations II, General Nutrition, Culinary Management I, Culinary Management II, Local and International Cuisines, Culinary Art, Culinary Event Management, Catering and Special Event Management, and Entrepreneurship and Small Business Development

ii. Supervision of undergraduate thesis in hospitality management;

iii. Academic counsellor/tutor at the undergraduate level.

AREA OF SPECIALISATION

- Practical training of students in Local and International Cuisine
- Product Development using locally sourced food commodities
- Event Management
- Human Resource Management

PUBLICATIONS

Referred Journals:

1. Yakubu, Y. A., **Zaazie, P.,** Dzansi, D. Y., & Crowther, D. (2026). Moderating Effects of Primary Job Status on Customer Incivility and Positive Customer-Oriented Behaviour in Ghana's Hospitality Industry. *International Journal of Applied Research in Business and Management*, *7*(9). https://doi.org/10.51137/wrp.ijarbm.535

2. Deri, N. M., **Zaazie, P**., Mills-Quarshie, J. (2026). Children as Stakeholders in Sustainability: Children's perspective on Ghana's Tourism, Hospitality, and Events. *Tourism Planning & Development*, DOI:10.1080/21568316.2026.2688212

3. Deri, M.N., **Zaazie, P.,** Dery, J., Ntow-Gyan, K., Akubia, Y. M. (2026) From Ecotourism to Regenerative Hospitality: Advancing Sustainable Tourism Development in Ghana and West Africa. *Eco-Tourism and Sustainable Development*. 2(1): 147–167. DOI: https://doi.org/10.63385/etsd.v2i1.479

4. Kortei, N.K., Ahlidobu, O., Asante-Donyininah, D., Boadi, M., **Zaazie, P.,** Popee, N.O., Annan, S.N.Y. & Osei-Ttutu, C. (2024). Consumer food safety knowledge in the homes of residents of Ho municipality in Ghana. *Ghana Journal of Science,* 65(1): 17-33

5. Wireko-Gyebi, S., Baah, N., Nustugbodo, R., **Zaazie, P.,** Senya, E. & Bosomefi, V. Amankona, S. (2024). Service Quality, Satisfaction, and Loyalty among Sharing Economy Vehicle Users *Cogent Social Sciences*, (10) DOI: 10.1080/23311886.2024.2327130

6. **Zaazie, P**., Deri, M. N., Ari Ragavan, N., & Anandene, D. A. (2023). Women in Hotel Management and Leadership: What prevents women from reaching top management positions in hotels? *Asia Pacific Journal of Innovation in Hospitality and Tourism*, 12(2), 97-124

7. Deri, M.N., Ari Ragavan, N., Niber, A., **Zaazie, P.,** Akazire, D.A., Anaba, M. and Andaara, D. (2023). COVID-19 shock in the hospitality industry: its effect on hotel operations within the Bono region of Ghana, *African Journal of Economic and Management Studies,* Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/AJEMS-07-2022-0264

8. **Zaazie, P.,** Deri, M, N., Ragavan, N.A., Nasir, T. and Raina, D.I. (2023). Women in hospitality leadership: barrier effects and best strategies, *International Journal of Gender Studies in Developing Societies*, 1(1), 1-12.

9. Deri, M. N., ARI RAGAVAN, N., **Zaazie, P.,** Niber, A. & Anandene, D. (2022). Green Practices Among Hotels in the Sunyani Municipality of Ghana. *Journal of Business and Environmental Management (*JBEM), 1(1), 1 – 22.

10. Deri, M. N., Ragavan, N. A., Chireh, T. D., **Zaazie, P.,** & Niber, A. (2022). The Relationship between Job Satisfaction and Turnover Intention among Hotel Employees. *Research Journal in Advanced Social Sciences*, 3(2), 32-49. https://doi.org/10.58256/rjass.v3i2.810

11. Mildred, N. D**.**, **Perpetual, Z.,** & Prosper, B. (2021). Turnover intentions among hotel employees in the Accra Metropolis of Ghana. *African Journal of Hospitality, Tourism and Leisure*, 10(1), 238-255. DOI: 10.46222/ajhtl.19770720-98.

12. Mildred, N. D., Iddrisu, W. A., Sampson, W-G., **Perpetual, Z**., & Mohammad, F. A. (2020). Assessment of COVID-19's impact on hotels in Ghana: Case study of hotels in Accra and Kumasi. *International Journal of Tourism and Hotel Management*, 2(2), 33-37. DOI:10.22271/27069583.

BOOK CHAPTERS PUBLISHED

1. **Zaazie, P.,** Deri, M.N., & Amrik, S. (2026). Motivation and Emotions of Ghost and Haunted Tourism: A Case Study of Elmina Castle, Ghana, in the book: Haunted and Ghost Tourism in the Global South: Theory, Interpretations and Implications, *CABI.* DOI:10.1079/9781836993377.0018.

2. Deri, M.N., **Zaazie, P**., Singh, A. (2024). Digital Future of the Hospitality Industry and Hospitality Education Globally. In: Sharma, A. (eds) International Handbook of Skill, Education, Learning, and Research Development in Tourism and Hospitality. *Springer International Handbooks of Education*. Springer, Singapore. https://doi.org/10.1007/978-981-99-3895-7_14-1

3. Deri, M. N., Singh, A., **Zaazie, P.,** & Anandene, D. (2024). Demystifying Sustainable Practices in the Hotel Industry: Evidence from Ghana. In I. Ganiyu, O. Olarewaju, A. Ige-Olaobaju, & S. Atiku (Eds.), Waste Management and Life Cycle Assessment for Sustainable Business Practice (pp. 20-42). *IGI Global*. https://doi.org/10.4018/979-8-3693-2595-7.ch002

Book chapters submitted for review and publication

1. **Zaazie**, P., Deri, M. N**.,** Amrik, S., & Quarshie, J. M. (Under review). Redefining success through technological advancement in the tourism sector in Revolutionising Tourism: *Innovative Horizons and Future Visions through Digital Lenses*. Emerald.

Articles submitted for review and publication

1. **Zaazie**, P., Deri, M. N**.,** & Quarshie, J. M. Moderating effects of Job stress on Customer aggression and constructive deviant customer-oriented Behaviour in Ghana's Hospitality Industry, to International Journal of Business Ecosystem and Strategy (2687-2293)

CONFERENCE PAPERS

Presenter, International Conference on Research Methodology for Qualitative and Quantitative Research. Organized by EUDOXIA Research Centre, India. From 20th to 21st March, 2021. *Title of paper presented*: 'Challenges faced by Small and Medium-Scale Hotels in Techiman, the Bono East Region of Ghana.'

Presenter: An Abstract has also been accepted, titled: Climate-Resilient and Socially Inclusive Urban Tourism Development in Ghana: Integrating Policy Pathways for Sustainable Hospitality Futures. Organised by the University of Business and Integrated Development Studies, Wa, UWR. From 23rd to 25th September 2026.

RESEARCH WORK:

Jay-Customer Behaviour and the Customer-Oriented Behaviour of Frontline Employees: A mediated moderated Model for the hospitality industry in Ghana

March 2026 (PhD, Central University of Technology)

Leadership Barriers among female managers in the hospitality industry. A case study in the Sunyani municipality

April 2021 (MPhil, University of Education)

CONSULTANCY ASSIGNMENT/RESEARCH PROJECTS

2026 **Trainer,** Edwuma Mpuntuo Active Project, Sunyani

2026 **Trainer,** A & Q Grand View Hotel staff, Wa, UWR

2025 **Trainer/Presenter, G**lobal Health, Food and Nutrition Security Alliance

2024 **Member**, Digya National Park (DNP) project, Ghana

2021 **Trainer,** UENR Basic School Staff on menu planning and food safety

CONFERENCE/WORKSHOP/SEMINAR

Aug 20-22, 2025, **Participant**, International Conference on Science, Technology, and Health Innovation for Sustainable Development. At the University of Energy and Natural Resources

March 13, 2024, **Participant,** Capacity Building on Research and Grantsmanship. Organized by the University of Energy and Natural Resources, Sunyan, Ghana

Aug. 23-25, 2023, **Participant,** Maiden International Conference on Science, Technology, and Health Innovation for Sustainable Development. At the University of Energy and Natural Resources, Ghana

May. 17-18, 2023, **Participant**, 2nd Annual Transformational and Small-Scale Mining Dialogue. At the University of Energy and Natural Resources, Sunyani, Ghana

May 26th, 2023, **Participant**, Workshop on Research and Grant Writing. Organized by the University of Energy and Natural Resources, Sunyani, Ghana

Aug. 17-18, 2023, **Participant**, the 4th International Conference on Entrepreneurship Development (ICED 2023), organised by Central University of Technology, South Africa

Jan. 10-12th, 2022, **Participant,** Innovative Teaching & Assessment Practices in Higher Education Training. Organized by the University of Energy and Natural Resources, Ghan

July 19, 2022, **Participant**, workshop on how to prepare a successful paper for publishing in Southern Africa. Organized by Springer Nature

Aug. 17, 2022, **Participant**, Avoiding rejection: How to navigate the publishing process. Organized by Taylor & Francis Group

March 20- 21, 2021, **Presenter**, International Conference on Research Methodology for Qualitative and Quantitative Research, EUDOXIA Research Centre, India

March. 10-13th, 2020, **Participant**, Practical Training in Culinary Art, Housekeeping, and Front Office Operations. Cossy Hills Hotel (Jirapa Dubai), UWR, Ghana

2018, **Participant**, University Governance and examinations, Research skills development, and career progression

SERVICE TO COMMUNITY

Statutory

Feb 2025	**Quality Assurance** Officer, DERH
28 April 2023	**Chief Invigilator,** First Semester 2022/2023 Exams
Feb 2018-Date	**Member,** DERH Board

Non-statutory

01/08/2025	**Chairperson,** SoNR welfare
May 2024	**Member,** review of the mandate of SoNR

March 2023	**Event Coordinator** of DERH and Organizer of the Annual Food Bazaar
August, 2023	**Chairperson**, SoNR Welfare
2021-date	**Member,** Cafeteria Management Committee
August 2023	**Chairperson,** DERH 10TH anniversary committee
August, 2023	**Member,** SoNR Project Exhibition Committee
August, 2023	**Panel Member**, KIC AGRICTECH CHALLENGE
August, 2023	**Panel Member, DERH** Radio presentation
March, 2023	**Participant,** Entrepreneurship fair
May, 2025	**Chairperson, DERH** committee on retired members
July, 2025	**Member,** SoNR committee on retired members
August, 2023	**Academic counsellor**
April, 2022	**Academic Counsellor**
Jan, 2022	**Chairperson,** Special Events Committee, DERH
Sept. 2019	**Coordinator,** Special Events, DERH
July. 2019	**Resource Person,** Trained Basic Sch. Staff on kitchen hygiene
Sept. 2019	**Organizer,** Cocoa Recipe Demonstration
Aug. 2018	**Coordinator,** Special Events, DERH
Feb. 2018	**Organizer,** Cocoa Recipe Competition
Aug. 2018	**Academic Tutor**

National/International

Aug, 2020	**Member,** Ghana Tourism Development Project
March, 2021	**Participated and presented** a paper titled: Challenges faced by small and medium-scale hotels in Techiman, the Bono East Region of Ghana. Organised by Eudosia Research Centre, India
May 2024	**Member**, Inter-Religious Committee (ECUMENISM) in the Bono Region
Jan 2024	**Examination Moderator,** Sunyani Technical University
Oct. 2025	**Reviewer,** The impact of Leadership and Talent Management: The case of Generation Z in the Lebanese Retail sector
Oct 2025	**Reviewer,** Employee Development and Turnover Intentions: A Meta-Analytical Review

Oct 2025	**Reviewer,** Influence of institutional factors on Job satisfaction among Nurses at a Regional Hospital, Ghana
Oct 2025	**Reviewer,** post-pandemic reflection from Sub-Saharan Africa: What we know now that we wish we knew then
Aug. 2026	Trainer, Edwuma Mpuntuo Active Project, Sunyani

PROFESSIONAL MEMBERSHIP

2000 **Member**. Ghana Home Economics Teachers Association (GHEA)

2018 **Member**, Institute of Hospitality (IH), Ghana

2018 **Member,** University Teachers Association of Ghana (UTAG)

2018 **Member**, Ghana Hospitality Students Association (UENR, Chapter)

REFERENCES

Prof. Simon Abugre
Dean of Students
University of Energy and Natural Resources
Simon.abugre@uenr.edu.gh
+233209500070

Prof. Daniella Delali Sedegah
Department of Water Resources and Sustainable Development
University of Environment and Sustainable Development
Somanya, Eastern Region.
Email: ddsedegah@uesd.edu.gh
Tel: + 233244636422

CERTIFICATION

I certify that the contents of the CV are accurate to the best of my knowledge.



Perpetual Zaazie (PhD)

(1st September, 2026)