# DR. KUSI BOACHIE YIADOM, FCILG (ODENEHO DR. AFFRAM BREMPONG III)

#### **Date of Birth**

May 15, 1970

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## **Career Aspiration**

Interested in pursuing academic, Social and Business opportunities that will utilise my rich expertise, experience and knowledge in business, organisational and leadership Development Effectively.

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#### Profile

I am Finance, Banking, Business Development, a Strategic Management Professional and Organisational Intelligence Management expert, with more than 32 years of demonstrable experience. My senior management credentials include tenures of 6years, 14years and 4years as a Credit Union Manager, a Chief Executive Officer, Managing Director and University Administrator. I have over 4years served as Consultant to several financial institutions on policy development, strategic Planning, Relationship & Conflict Management and Resolution expert and Renowned Corporate Governance trainer. Now Registrar, School of Arts and Social Sciences of the University of Energy and Natural Resources (UENR), Sunyani.

I was also an International speaker on credit union development and sustainability strategies of the World Council of Credit Unions (October 2007 to July 2013 in Kenya, Rwanda, The Gambia, Malawi, USA and Canada). I have recently as May 2020 been appointed as an external consultant for Entrepreneurship Development in Higher Education, South Africa.

- Experienced trainer for organisational Relationship & Conflict management
- Business establishment and Development expert
- Former member, Credit Union Executive International Society, USA
- Former, three-term past President of the African Professional Credit Union Managers' Alumni Association, Nairobi, Kenya
- · Former, two-term past President of the Ghana Association of Credit Union Managers
- MBA students' mentor Paris Graduate School of Management
- Part-time lecturer University of Energy and Natural Resources, Sunyani, Brong Ahafo Region, Ghana -2014-2016
- Paramount Chief of Suma Traditional Area Bono Region, Ghana since June 29, 2014

#### Experience

Account Officer, Sumaman Community Hospital, Suma-Ahenkro, Brong Ahafo 1993 – 1996

Manager, Shalom Co-operative Credit Union, Debiso Western Region, Ghana 1996 – 2000 February

# **Chief Executive Officer**, GESRO Credit Union, Takoradi, W Region, Ghana March 2000 - June 30, 2014

As Chief Executive of GESRO, I drove strategy development and presided over the operations of the credit union. GESRO is the first Credit Union in the Sub-Sahara Africa to open 6 branches and networked, that provided real-time services to members. In this role, I established effective internal controls and systems to manage the entire organisation overseeing and ensuring effective and efficient application of resources in the various Business Units.

- Created new business opportunities for the Credit Union
- Designed marketing strategies that have resulted in making GESRO Credit Union a household name in Sekondi/Takoradi, as well as the entire Credit Union Industry.
- Developed and implemented member-centred programmes that addressed the changing member needs.
- Initiated the Credit Union branching model in West Africa through GESRO, and networked all these branches (An innovation in the West African Credit Union Industry).
- Initiated and established a strategic partnership between UBA and GESRO Credit Union, the first of its kind.
- Initiated and facilitated a strategic partnership between GESRO Credit Union and Airtel Ghana for mobile payment systems.
- Pioneered and introduced electronic mobile banking in Ghana April 2007 ("Susu") PDA.
- Initiated and facilitated strategic partnership between GESRO Credit Union and Jefferson Financial Credit Union of New Orleans, USA.
- Grew the credit union membership from 690 in March 1, 2000 to 17,654 (June 30, 2014).
- Grew the credit union's assets from Gh¢43,000.00 in March 1, 2000 to over Gh¢12 million (*June 30, 2014*)
- Established Church of Pentecost (Takoradi Area) and Takoradi Polytechnic Credit Unions.

# Managing Director, First Liberty Micro Finance Ltd. Dec 2012 – November 1, 2015

As Managing Director, I presided over the entire First Liberty business operation, leading to a multi-branch, inter-regional network of offices in micro financing in Ghana (The first micro finance company to secure a perpetual license from the Bank of Ghana). First Liberty Microfinance came from three dead and or distress companies that were acquired merged and reorganized from Gifts, First Class and Above All Microfinance companies under my leadership. Grew customer base from 27,000 to 156,000 within two (2) half years.

#### **Integrity Wealth Management Consult**

Executive Director; Since April 2016

#### **University of Energy and Natural Resources**

Assistant Registrar, University of Energy and Natural Resources, Sunyani Head, Business Development Innovation and Incubation Centre May 8, 2018 - June 30, 2021 Registrar, School of Arts and Social Sciences – since July 1, 2021 Head of Re-establishment of UENR Endowment Fund Committee for the University of Energy and Natural Resources – April 4, 2023

Head, UENR Enterprise Ltd. - April 4, 2023

#### **Boards and Committees Served**

- Church of Pentecost Committee to develop strategies to fight LGBTQI+ in Ghana
- Church of Pentecost National Chieftaincy Ministry Committee Secretary May 2021
- Quality Assurance Committee UENR July 1, 2018 to June 31, 2021
- UENR Policy Development Committee for Ghana Beyond Aid October 2018
- UENR Transport Committee April 2023
- Suma Rural Bank Suma Ahenkro 2010 to 2014
- African Leadership Ministry Sunyani 2008 to present
- Church of Pentecost, Takoradi Area, Finance Committee 2011 to 2014
- First Liberty Microfinance Board October 2012 to November 2015
- Takoradi Redevelopment Committee 2010 2013

#### Academic Education

California InterContinental University, USA — Doctorate Degree in Business Administration - DBA (Global Business & Leadership) November 10, 2014

Paris School of Management, Paris, France — International Executive Master of Business Administration - IEMBA (Strategic and Consultancy Management) February 2012

Cape Coast University, Cape Coast, Ghana — Bachelor of Commerce (BCom) October 2008

Cape Coast University, Cape Coast, Ghana — Diploma in Commerce 2006 Sumaman Secondary School - 1992

# **Research Papers**

- Evaluating the effect of Loans delinquency on profitability Ougaa Teachers' Credit Union – September, 2007
- Analysis of the impact of strategic Alliances as a source of competitive advantage evaluation of alliance between GESRO credit Union and United Bank of Africa – February 2012
- The Impact of Quality Leadership and Corporate Governance on Sustainable Microfinance Industry in Ghana – Microfinance companies in Kumasi - 2014

#### **Professional Education**

Fellow, Chartered Institute of Leadership and Governance (CILG) - May 2019

University of Georgia, Athens, Georgia, USA — Advanced CUNA Management

July 2012 Florida International University, Miami, Florida, USA — Executive (CUE) Professional Strategic Leadership - June 2011

Cape Coast University, Cape Coast, Ghana — Professional. Diploma in Micro Finance - 2007

Strathmore University, Nairobi, Kenya - Certified Savings and Credit Professional - 2006

# **Short Courses & Conferences**

Course Topic:
Facilitated By:
Venue:
Date:

Course Topic: Facilitated By: Venue: Date:

Course Topic: Facilitated By: Venue: Date: Risk Management GIMPA - Ghana GIMPA, Accra March 12 – 25, 2013

Fraud & Money Laundering Detection and Prevention London, United Kingdom Oxford Conference Centre November 10 – 22, 2011

Effective Change Management Kigali, Rwanda Novotel Hotel October 16 – 23, 2010

Creative Change Management in Crisis Situations Las Vegas, Nevada, USA MGM Grand Hotel July 10 - 15, 2009

Relationship and Conflict Management Seattle, Washington, USA Seattle Children's Hospital, USA July 16 – 21, 2009

Liquidity and Credit Risks Management Scotland, UK International Conference Centre May 18 - 23, 2009

Overcoming the challenges of African Co-Operatives Mbabane, Kingdom of Swaziland Royal Conference Centre October, 22 - 27, 2008

Credit Unions as a tool for Poverty Alleviation Lelinque, Malawi Novotel Hotel July, 16 – 21, 2007

Coaching and Mentoring as a Management Function World Council of Credit Unions Inc., USA Barcelona, Spain - Diagonal Conference Centre July, 18 – 23, 2008

Business Development for Small Scale Enterprise Trident Institute, South Africa Johannesburg Conference Centre February, 10 – 25, 2007

Creating Competitive Advantage through IT World Council of Credit Unions Inc., USA Nairobi, Kenya October, 10 - 16, 2006

## Skills

Financial Management Project Management Organizational Development Corporate and Social Relationship and Conflict Management and Resolution Emotional Intelligence Leadership Development Entrepreneurship Development in Higher Educational Institutions

References Upon request