## **CURRICULUM VITAE**

## Emmanuel Opoku Marfo Associate Professor

[Ph.D, FCMC, FCh.PA, MBA, BA]

Address: Department of Entrepreneurship and Business Sciences

University of Energy and Natural Resources P.O.Box 2014, Sunyani Bono Region

Marital Status: Married, with [3] Children

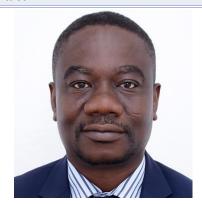
Nationality: Ghanaian

Current Rank and Associate Professor

**Position:** Dean, School of Arts and Social Sciences

Religion: Christianity

#### Contact



ORCID ID: 0000-0002-7601-0868

#### **ADDRESS**

P.O. Box 1586, Sunyani-Ghana.

BY-0195-6104, Berlin-Top Road, Sunyani

#### 1. CAREER OBJECTIVE

To be able to work with different categories of people as well as professionals in order to achieve the desire objectives, aims and set targets of the institution through enhanced service delivery as well as contributing meaningfully towards the development and growth of the institution, humanity and the country as a whole.

#### **RESEARCH AND TEACHING INTERESTS**

#### Research

I have interest in sustainability, and corporate social responsibility reporting, accounting for extracting natural resources and their social and environmental impact, entrepreneurship and Small and Medium Size (SME) related issues and qualitative and quantitative research in Corporate Social Responsibility.

### Teaching

Sustainability reporting; Strategic management and Business Policy; Business Planning; Social Responsibility and Ethics; Social Entrepreneurship; Managing Business Growth; Management; and Research Methods for Business Managers

2. EDUCATION		
<u>YEAR</u>	<u>DEGREE</u>	<u>UNIVERSITY</u>
09/2013 – 06/2016	Ph.D in Management Sci. & Eng. (Finance)	Jiangsu University, China
09/2006 – 11/2007	MBA in Finance	University of Lincoln, UK
09/2002 – 06/2006	BA Accounting and Finance	University of Lincoln, UK
09/1991 – 06/1993	ICSA (Part 1)	Kumasi Polytechnic, Ghana

<u>EAR</u>	<u>INSTITUTIONS</u>	<u>POSITION</u>
09/2024 – To date	University of Energy and Natural Resources for	Ass. Professor, Head, Centre
08/2022 – 08/2024		Entrepreneurship and Business Incubation (CEBI)
	University of Energy and Natural Resources	Senior Lecturer, Ag. Dean, School of Arts and Social Sciences.
09/2020 – 07/2022	University of Energy and Natural Resources	Senior Lecturer, Head of Department (EBS)
08/2020 – 09/2020	University of Energy and Natural Resources	Lecturer, Head of Department (EBS)
09/2018 – 09/2020	University of Energy and Natural Resources	Lecturer
08/2016 – 08/2018	Sunyani Technical University	Senior Lecturer and Head of
10/2009 – 11/2016	Sunyani Technical University	Department (ACC'Y)  Lecturer
06/1993 – 12/2000	Nsoatreman Rural Bank Ltd	Snr. Accounts Clerk

#### RECORDS OF TEACHING EXPERIENCE

# September 2018–Date: Senior Lecturer – University of Energy and Natural Resources, Sunyani Campus-Ghana

- I am a full lecturer from 2018 2020, and I obtained my senior lecturer promotion in September 2020 and responsible for the following courses at the BSc. And Diploma programs in Entrepreneurship: Risk Management in Business I and II, Business Planning, Principles of Management. Managing Business Growth, Strategic Management and Business Policy, and Value Chain Management.
- I am also involved in the supervision of final year MPhil student's dissertation from Agribusiness and Ph,D Candidates from School of Natural Resources, UENR and KNUST as well as invigilation of examinations at the University.
- I also serve as the Chairman for the students' dissertation defense Board for the BSc.
   Entrepreneurship candidates, UENR

# October 2009-August 2018. Senior Lecturer in Finance (Full time), Sunyani Technical University

- I have been teaching in the Bachelor of Technology (B. Tech- Accounting) and Higher National Diploma (HND) programs at the Department of Accountancy in the above institution. Courses that I have taught include Business Finance I&II, Entrepreneurship. Cost Accounting, Principles of Management, and Economics for Engineers.
- In addition to the above, I am involved in teaching professional courses (Principle of Financial Accounting) in the Accounting Technicians Society of West Africa (ATSWA) programs mounted by the Technical University.
- I have been involved in the supervision of final year student's project work as well as invigilation of examinations at the Technical University.
- Guidance and Counseling-Providing career, guidance and counseling services to students.

#### October 2016-Date: Senior Lecturer (Adjunct)-University of Cape Coast (UCC)

 I joined UCC as a part-time lecturer in the College of Distance Education (CoDE) on Sunyani campus and IDL sessions in Sunyani for the Msc and MBA programs in Accounting and Finance. Courses thought are Management Accounting, Advanced Audit and Assurance and Public Sector Accounting.  I am also involved in the supervision of final year MSc and MBA student's dissertation as well as invigilation of examinations at the University.

# December 2013- June 2016: Entrepreneurship Tutor (Part-Time), Jiangsu University, China, PRC.

- Alongside my PhD program, I had the opportunity to teach all Bachelor of Commerce students, and Finance which are courses required for the first-degree students to undertake before graduation in China.
- Tutoring comprised preparing for weekly classes that entail overseeing and providing leadership to 15-20 foreign students in a classroom setting discussing issues and problems and also sometimes trying to solve numerical examples.
- Marking weekly homework assignments that were done using Excel spreadsheets.
- Due to the trust my supervisors had in me, I was given the opportunity to moderate end of semester exam question papers for the courses I teach as well as marking exam papers, quizzes and assignments and recording marks.

#### 4. COMMUNITY AND PROFESSIONAL SERVICE

S/N	Service to the University (Statutory committees)	Duration
1	Dean, School of Arts and Social Sciences, UENR	2025 - todate
2	Head, Center for Entrepreneurship and Business Incubation (CEBI)	2024-2025
3	Dean, School of Arts and Social Sciences, UENR	2022- 2024
4	Head, Department of Entrepreneurship and Business Sciences	2020 – 2022
5	Member, Academic Board, UENR	2020 – to date
6	Chairman, UENR cafeteria/Canteen Committee	2021 - today
7	Chairman, UENR Financial Regulations, Policies & Procedures, Review Committee	2021 - 2022
8	Member, UENR, GUSSS Committee	2020 – to date
9	Member, Curriculum Documents Review Committee for NCTE and NAB	2020– to date
10	10 Member, Graduate School Board – UENR 2020 – 2022	
11	Member, School Appointment and Promotion Committee.	2020– to date
12	Chairman, Graduate Programmes Development Committee- (SMSL)	2020– to date
13	Chairman, UTAG-UENR Transport Committee	2020– to date
14	Academic Tutor, UENR	2018– 2020

15 Chief Invigilator, First Semester Examinations,  16 Chief Invigilator, Second Semester Examinations.  2019 – 2020  17 Chief Invigilator, First Semester Examinations.  2020 – 2021  18 Head, Department of Accountancy, Sunyani Technical University.  2016 – 2018  19 Academic Board Member, Sunyani Technical University.  2016 – 2018  20 Resource Person, Workshop for final year students project writing.  2019 – 2020  National  21 Member, GTEC Accreditation Committee, (SDD UBIDS)  22 Chairman, Board of Directors, Nsoatreman Rural Bank Plc.  23 Commissioner, National Development Planning Commission (NDPC)  24 Scholarship Committee Member, Sunyani Municipal Assembly  25 Chairman, Ahafo RCC, Audit Committee (IAA Rep)  26 Member, Berekum College of Education (IAA Rep)  27 Resource Person, Capacity Building, Tano North Municipal Assembly Members  28 Member, Advisory Board of Yamfo College of Health (Municipal REP)  29 Internal Audit Agency (IAA) Representative, Ahafo RCC,  10 Internal Audit Agency (IAA) Representative, Berekum College of Education-Audit C'ttee)  2022 - 2024  International  30 Reviewer, Journal of Sustainable Finance & Investment.  2019 – to date  31 Reviewer, Journal of Sustainable Finance & Investment.  2019 – to date  32 Reviewer, Journal of International Development  33 Reviewer, Journal of Communicatio  2017 – to date  34 Reviewer, Journal of R&D Management	5		
Chief Invigilator, First Semester Examinations. 2020 – 2021  Head, Department of Accountancy, Sunyani Technical University. 2016 – 2018  Academic Board Member, Sunyani Technical University. 2016 – 2018  Resource Person, Workshop for final year students project writing. 2019 – 2020  National  Member, GTEC Accreditation Committee, (SDD UBIDS) 2025 - 20	15	Chief Invigilator, First Semester Examinations,	2019 – 2019
Head, Department of Accountancy, Sunyani Technical University.  2016 – 2018 Academic Board Member, Sunyani Technical University. 2016 – 2018 Resource Person, Workshop for final year students project writing.  National Member, GTEC Accreditation Committee, (SDD UBIDS) Chairman, Board of Directors, Nsoatreman Rural Bank Plc. Commissioner, National Development Planning Commission (NDPC) Chairman, Ahafo RCC, Audit Committee (IAA Rep) Chairman, Ahafo RCC, Audit Committee (IAA Rep) Chairman, Ahafo RCC, Sundit Committee (IAA Rep) Chairman, Advisory Board of Yamfo College of Health (Municipal Assembly Members Member, Advisory Board of Yamfo College of Health (Municipal REP) Internal Audit Agency (IAA) Representative, Ahafo RCC, Internal Audit Agency (IAA) Representative, Berekum College of Education-Audit C'ttee)  Internal Audit Agency (IAA) Representative, Berekum College of Education-Audit C'ttee)  Reviewer, Journal of Sustainable Finance & Investment.  Reviewer, Journal of International Development Reviewer, Journal of International Development Reviewer, Journal of Communicatio  2017 – to date Reviewer, Journal of Communicatio	16	Chief Invigilator, Second Semester Examinations.	2019 – 2020
Academic Board Member, Sunyani Technical University.  Resource Person, Workshop for final year students project writing.  National  Member, GTEC Accreditation Committee, (SDD UBIDS)  Chairman, Board of Directors, Nsoatreman Rural Bank Plc.  Commissioner, National Development Planning Commission (NDPC)  Chairman, Ahafo RCC, Audit Committee (IAA Rep)  Chairman, Ahafo RCC, Audit Committee (IAA Rep)  Resource Person, Capacity Building, Tano North Municipal Assembly Members  Resource Person, Capacity Building, Tano North Municipal REP)  Member, Advisory Board of Yamfo College of Health (Municipal REP)  Internal Audit Agency (IAA) Representative, Ahafo RCC,  Internal Audit Agency (IAA) Representative, Berekum College of Education-Audit C'ttee)  International  Reviewer, Journal of Sustainable Finance & Investment.  Reviewer, Journal of International Development  Reviewer, Journal of International Development  Reviewer, Journal of Communicatio  2017 – to date  Reviewer, Journal of Communicatio	17	Chief Invigilator, First Semester Examinations.	2020 – 2021
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	33	Reviewer, Journal of International Development	2017 – to date
35 Reviewer, Journal of R&D Management 2017 – to date	34	Reviewer, Journal of Communicatio	2017 – to date
	35	Reviewer, Journal of R&D Management	2017 – to date
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5.	SCHOLARSHIPS, RESEARCH GRANTS AND AWARDS
2018	Transforming Energy Access – Learning Partnership (TEA-LP)- Curriculum Development, United Nation Sponsored Programme for Energy Management under the Partnership with University of Cape Town in South Africa. The process is ongoing.
0040 0	Jiangsu University, Presidential Scholarship Award for Ph.D studies and Research
2013- 2	Jib

6	MEMBERSHIP OF	LEARNED/PROFESSIONAL	ASSOCIATION
U.	MILIMOLICATION OF	LLANINLD/FNOLLJOIDINAL	AUUUUMIIUN

2021 – To date Chartered Management Consultant (CMC) GH

2018- To date University Teachers Association of Ghana (UTAG)

2007- To date Institute of Chartered Management (ICM) UK

2014- To date Technical University Teachers Association of Ghana (TUTAG)

2009- 2013 Polytechnic Teachers Association of Ghana (POTAG)

7. AREAS OF I	RESEARCH INTERESTS	
2013 – 2016	Ph.D Thesis	The Study of the differences in behaviour and performance of Corporate Social Responsibility: Evidence from the Mining Industry in Ghana
2006 – 2007	Master Thesis	Mergers and Acquisition: The Performance of the Acquiring Firm, Case Study of Chevron Texaco (Chevron Corporation)
	Areas of Research Interest	Mergers and Acquisition, Corporate Ethics and Social Responsibilities, Corporate Financial Management, Entrepreneurship and Micro Finance

8. PRES	ENTATIONS AT SEMINARS, CONFERENCES, PUBLIC LECTURES
08/2025	Presenting Author: Emmanuel Opoku Marfo: Success Factors Driving Sustainability in Small and Medium Enterprises: A Bibliometric and Systematic Literature Review Approach. Theme: Advancing Sustainable Futures through Environment, Health, ICT, and Food Security: The Role of Emerging Scientists: The 2nd hybrid version of the International Conference on Science, Technology and Health Innovation for Sustainable Development, STHISD International Conference, UENR- RCEES, GHANA, 20-22 August 2025.
08/2023	<b>Presenting Author: Emmanuel Opoku Marfo:</b> Managers of Micro and Small-Scale Enterprises Attitude Towards Corporate Social Responsibility: Evidence from Sunyani, Ghana, THEME: Advancing Sustainable Futures through Science, Technology and Health Innovations: The Role of African Scientists, STHISD International Conference, UENR -TYCO CITY HOTEL, GHANA, 23-24 August 2023.

10/2022	Participant: Transformational Leadership Workshop for Deans, Heads, Directors Workshop by: Centre for Professional Development (CePDev-UENR) 13th October, 2022
10/2022	<b>Participant:</b> Agricultural Innovations, Entrepreneurship and Trade for Sustainable Development, Ghana Association of Agricultural Economists (GAAE), 5th Annual Conference, Sheila's Executive Hotel, Sunyani, Ghana, 05-08 October, 2022
11/2020	<b>Marfo, E. O.,</b> Akwaa-Sekyi, E. K and Amoako, K. O. (2020). "Women In Entrepreneurship and Regulatory Constraints: Evidence From Sub-Saharan Africa", 2020 Virtual Global Development Finance Conference, University of Cape Town, South Africa, 18-19 November 2020
06/2015	Marfo, E. O. (2015). Presenter: The Power of Desire: Making the rest of your life the best of your life. Main Speaker, Builder Conference 2015, Jiangsu University- China
11/2015	<b>Presenter:</b> International Conference for Foreign Students (SINO-2015), Jiangsu University-China, Paper Presented: <b>Corporate Social Responsibility:</b> The Heralds of Corporate Irresponsible Behaviour.
11/2014	Amoako, K.O. and <b>Marfo</b> , <b>E.O</b> . (2013). <i>Environmental Management Accounting and The CEOs role in an organization</i> , Sino-conference for foreign Post graduate students, Jiangsu University, Zhenjiang-China, Nov 2014.
12/2014	<b>Participant:</b> Jiangsu University Conference for Plastic Waste Management, (2014), Zhenjiang, P.R. China
11/2013	<b>Marfo, E.O</b> and Amoako, K.O. (2013). "The industrial Differences of Corporate Social Responsibility Reporting: An empirical study of Listed Firms in Ghana", Sino-conference for foreign Post graduate students, Jiangsu University, Zhenjiang-China, Nov 2013.
04/0044	<b>Participant:</b> International Conference of Entrepreneurship Educators, Researchers and Entrepreneurs in Africa. (2011). Kumasi Technical University.
04/2011 12/2009	<b>Participant</b> : Sunyani Polytechnic Lecture Series IV, (2009). Energy and the Environment. Sunyani Technical University.
06/2025	<b>PUBLIC LECTURE Speaker:</b> Transition Management in Political and Corporate Environment in Ghana: The History, Gains, Challenges and Future Prospects. CIAMC/GEN./0506003/25, Sunyani, June 18, 2025.

09/2024	<b>Participant:</b> Universities, Entrepreneurship, and Enterprise Development for Sustainable Development: Policies, Practices, Trends, and Experience in Ghana, UENR Public Lecture Committee in collaboration with the University Relations Office, Friday, 06/09/2024
10/2023	<b>Participant:</b> Topic: Global Change: The conscience of European Fossil Society (2023). UENR, Sunyani, Ghana. By Prof. Michal V. Marek, 23/10/2023
	Training/seminars/workshops
09/2024	<b>Theme:</b> Leadership Development. Training Program for Deans, Directors, Heads of Departments and Centres, UENR, Thursday, 09/05, 2024
08/2023	<b>Theme:</b> The law and academic intellectual property rights in the current digital age: Mapping and Redefining the New Dimensions of Intellectual Property Rights in Academia, CeGRI, UENR, 31/08-01/09, 2023
07/2023	Capacity Development Workshop on Corporate Governance for Advisory Board Members, MOH & CHAG, 11/07/2023
02/2023	Management Retreat: THEME: UENR's Strategic Plan Vis A Vis Vice Chancellor's Vision, Two years Through, The way Forward, UENR-CePDev, 21-24 Feb, 2023
11/2022	Training on Research Methods, Research Concept, Approach to Research Implementation, Scientific Writing, Identification and Review of Academic Materials, Presenting Research Ideas and Tips on Projects Execution. Organised by the Spring Board Team, UENR- App. Lab. On Wednesday 16, 2022
09/2022	Writing for Impact Research Workshop, <i>Theme:</i> Cutting Edge issues: Reporting on the Environmental and Social impacts of Mining Activities in Ghana. Organise by Centre for Climate Change and Gender Studies-(3CGS), UENR, in Partnership with Centre for Transformational Environmental Accountability (CTEA), @Sheila's Executive Hotel, Sunyani, on Thursday, 29-09-2022.
0.1/00.00	Innovative Teaching and Assessment Practices in Higher Education Training, Organised by Centre for Professional Development (CePDev), University of Energy and Natural Resources, Sunyani, From January 10-12, 2022
01/2022	Training on Professional Administration and Internal Consultancy – Organised by Chartered Management Consultants – Ghana. Mr. Samuel Mawusi Asafo; 02-03 November
11/2021	Management & Leadership Functions for Office Administration – Prof. Wisdom Gagakuma
	Management & Leadership Skills for Office Administration and Internship Manual Exercise – Mr. Samuel Mawusi Asafo

Administrative Law and the Administrator in Decision Making – Lawyer Nana Anna Abaka-Cann

Strategic Auditing: Worksheet Analysis, Strategic Posture, and Corporate Governance Evaluation – Mr. Samuel Mawusi Asafo

07/2021

Strategic Auditing: Financial Statement and Ratios for Performance Interpretation - Prof. Daniel Agyapong

Strategic Auditing: Corporate Performance Evaluation using the Balanced Scorecard – Cont. Prof. Wisdom Gagakuma

Constitutional Law and Administrative Management, and Case Studies- Mrs. Mavis Kwainoe

Strategic Auditing: SWOT, TOWS and QSP Matrix Analysis – Mr. Samuel Mawusi Asafo

Labour Law and the Administrator in Decision Making Mrs. Nana-Anna Abaka-Cann

Labour Law & Case Study –Mrs. Nana-Anna Abaka-Cann

Strategic Auditing: Corporate Performance Evaluation using the Balanced Scorecard – Prof. Wisdom Gagakuma

Strategic Auditing: Alternative Strategy Development and Recommendation (Corporate, Business, Functional level)- Prof Wisdom Gagakuma

Public Procurement, the Law and the Administrator-Prof. Oswald Seneadza

Practical Contract Document Development- Prof. Oswald Seneadza

Strategic Auditing: Evaluation, Control, and Report Format – Mr. Samuel Mawusi Asafo

Arbitration and Mediation & Case Study - Mrs. Mavis Kwainoe

Arbitration and Mediation & Case Study - Mrs. Mavis Kwainoe

02/2021

Consultancy Concepts, Theories and Models- Prof Wisdom Gagakuma

Concept Paper Writing & Expression of Interest- Prof Wisdom Gagakuma

Roles and Competencies of Trainers- Mr. Samuel Mawusi Asafo

Theories of Adult Learning and Training Needs Assessment- Mr. Samuel Mawusi Asafo

Management Consultancy Theory and Practice-- Prof Wisdom Gagakuma

Technical Proposal Writing (Practice)- Prof Wisdom Gagakuma

Financial Proposal Writing (Theory)- Mr. Samuel Mawusi Asafo

Financial Proposal Writing (Practice)- Mr. Samuel Mawusi Asafo

	Consultancy Project (Group Exercise): Competitive Bidding- Prof. Wisdom Gagakuma
	Contract Negotiation and Contract Law- Prof Oswald Seneadza
	Marketing of Consultancy Services- Mr. Kofi Fumey
	Training Manual Development (Theory) - Mr. Samuel Mawusi Asafo
	Training Manual Development – (Practice)- Mr. Samuel Mawusi Asafo
	Budgeting, Evaluation, and Post Training Audit- Mr. Samuel Mawusi Asafo
06/2021	June 29, 2021; Africa entrepreneurship and innovation Series, The Centre for Enterprise and Innovation at De Montfort University, Tuesday, 29 June 2021 15:00 (GMT),
05/2021	<b>May 24, 2021</b> : International Centre for Transformational Entrepreneurship (ICTE) Think Tank Webinar: Transformational Entrepreneurship and the post Covid19 Global Economy, Coventry University, Principal Partner; on 24/05/2021 at 12.30pm UK Time.
05/2021	<b>May 21, 2021:</b> Research Professional, Virtual Training on How to write Research Proposal for Project Funding; Alborg University, London, Trainer: Sarah
04/2021	<b>April 19, 2021:</b> MoNaL- Mobility Sustainably thought through the life cycle, Kick-Off Workshop; Mobility for Sub Sahara Africa, Bochum University of Applied Sciences-Germany/University of Energy and Natural Resources, @Eusbett Hotel, Sunyani Ghana,
01/2019	<b>January 2019:</b> Good Assessment Practices in Higher Education: Improving Teaching and Learning Workshop; University of Energy and Natural Resources, Sunyani
11/2018	<b>November 2018</b> Introduction of New Programmes Workshop, School of Management Sciences and Law, University of Energy and Natural Resources, Sunyani.
02/2011	<b>February 2011:</b> Improving Assessment Practices in the Tertiary Institution. (2011). Sunyani Polytechnic, By Prof. Y. K. Etsey. (Department of Educational Foundations, UCC. Cape Coast) and Mr. Ben Antwi Boasiako. (Former NAPTEX Executive Secretary).

#### 9. PUBLICATIONS

#### A. After Senior Lecturer

1. Marfo, E.O., Amoako, K.O., Arthur, J.L. and Yankey, N. (2024), "Sustainability dimensions in the mission, vision and value statements of the largest corporations in Ghana: a sectoral analysis", International Journal of Law and Management, Vol. ahead-of-print No. ahead-of-print. 1754-243X, <a href="https://doi.org/10.1108/IJLMA-08-2023-0169">https://doi.org/10.1108/IJLMA-08-2023-0169</a>

(Scopus)

- Marfo, E. O. (2024) Mechanisms and initiatives of corporate social responsibility behaviours in Ghana: a cointegration approach, Cogent Business & Management, 11:1, 2312580, DOI: 10.1080/23311975.2024.2312580 (Scopus)
- 3. Adjei, W. O., Asabi, J., Marfo, E. O., Kwakwa, P., & Maabobrkor, J. A. N. (2024), State of Green Management Practices in Public Sector Institutions in the Bono Region of Ghana. *Texila International Journal of Academic Research*, ISSN: 2520-3088, DOI: 10.21522/TIJAR.2014.11.03.Art014
- 4. **Marfo, E. O.,** Kwakwa, P. A., Aboagye, S., & Ansu-Mensah, P. (2023). The role of female population, urbanization and trade openness in sustainable environment: The case of carbon dioxide emissions in Ghana. *Cogent Economics & Finance*, 11(2), 2246318. **(Scopus)**
- Amoako, K. O., Dixon, K., Amoako, I. O., Marfo, E. O., Tuffour, J., & Lord, B. R. (2023). Stakeholders' perceptions of sustainability performance of a gold mining subsidiary in Ghana. *Journal of Accounting & Organizational Change*. DOI: https://doi.org/10.1108/JAOC-08-2022-0119, (Scopus)
- 6. Amoako, K. O., **Marfo, E. O.,** Akwaa-Sekyi, E. K., Amaning, N., & Yankey, N. (2023). Stakeholder perceptions of sustainability reporting on the websites of technical universities in Ghana. Benchmarking: An International Journal, 30(2), pp 1-37. (Scopus)
- 7. **Marfo, E.O.,** Amoako, K.O., Amaning, N., Anim, R.O., & Owiredu-Ghorman, K. (2022). The impact of accounting on the sustainability practices of small and medium size enterprises (SMES) in Ghana, Academy of Accounting and Financial Studies Journal, 26(6), 1-22. (ABDC/Scopus)
- Asigbetse, S., Arthur, J. L., Amoako, K. O., Marfo, E. O., & Arthur, S. D. (2022). An Empirical Assessment of the Nexus between Sectoral Structure, Inflation, Exchange Rate and Economic Growth in Ghana. Open Journal of Business and Management, 10, 2242-2275 <a href="https://doi.org/10.4236/ojbm.2022.105113">https://doi.org/10.4236/ojbm.2022.105113</a>
- 9. Amaning, N., Kuranchie, A., Amoako, K. O., **Marfo, E.O.**, Osei-Anim, A. (2022). Investigating the Auditor's Adopted Safeguards in Ensuring Audit Quality amid the COVID-19 Pandemic: Evidence from an Emerging Market. East African Scholars J Econ Bus Manag, 5(3), 81-96.
- Awuah, L. S., Amoako, K. O., Yeboah, S., Marfo, E. O., & Ansu-Mensah, P. (2021). "Corporate Social Responsibility (CSR): motivations and challenges of a Multinational Enterprise (MNE) subsidiary's engagement with host communities in Ghana". *International Journal of Corporate Social Responsibility*, 6(1), 9. doi:10.1186/s40991-021-00064-8. (SPRINGER)
- 11. Ansu-Mensah, P., **Marfo, E. O.,** Awuah, L. S., & Amoako, K. O. (2021). "Corporate social responsibility and stakeholder engagement in Ghana's mining sector: a case study of Newmont Ahafo mines". *International Journal of Corporate Social Responsibility*, 6(1), 1. DOI: 10.1186/s40991-020-00054-2 (SPRINGER)
- 12. Amoako, K. O., Amoako, I. O., Tuffour, J., & **Marfo, E. O**. (2021)." Formal and informal sustainability reporting: insight from a mining company's subsidiary in Ghana". *Journal of Financial Reporting and Accounting*, Vol.19(4) ISSN 1985-2517, DOI 10.1108/JFRA-12-2020-0368. (Scopus)

#### B. <u>Before Senior Lecturer</u>

- 13. **Marfo, E.O.** (2019). "Heralds of Corporate Irresponsible Behavior: Using Partial Least Square Approach of Structural Equation Modeling", *International Journal of Engineering Research in Africa*, Vol. 42, No.1, pp. 172-188. DOI:10.4028/www.scientific.net/JERA.42.172. (SCOPUS, EI,)
- 14. Nsiah G. E., **Marfo. E.O.**, Owiredu-Ghorman. K., & Amoako, K. O. (2018). "Corporate Governance, Firms' Profitability and Sustainability in Rural Community Banks: Evidence from Ghana". *International Journal Of Research Science & Management*, Vol. 5(1), pp 15-26. ISSN: 2349-5197. DOI: 10.5281/zenodo.1168818
- 15. Amoako, K. O., Amoako I. O. and **Marfo, E. O**. (2018). "Comparing sustainability disclosures on corporate websites: A case study of Newmont Mining Corporation's plant sites in Ghana", International Journal of Multinational Corporation Strategy, Vol.2, No.3-4, pp.241-275.
- 16. **Marfo, E.O.,** Amoako, K.O., Antwi, H. A., Ghansah, B. and Mohammed, B. G. (2017). "Corporate Social Responsibility: Institutional Behavior Differences in Extractive Industry", *International Journal of Engineering Research in Africa*, Vol. 33, No.1, pp. 194-215. DOI:10.4028/www.scientific.net/JERA.33.194. (SCOPUS, EI, SCI)
- 17. Amoako, K. O., **Marfo, E. O.,** Gyabaah, E. N., & Owiredu-Ghorman, K. (2017). Achieving a Sustainable Business: The Role of Environmental Management Accounting in Corporate Governance. International Journal of Academic Research in Accounting, Finance and Management Sciences, 7(4), 11-20. DOI: 10.6007/IJARAFMS/v7-i4/3399
- 18. **Marfo, E.O.,** Chen, L., Xuhua, H. and Ghansah, B. (2016). "The Antecedents of Corporate Social Responsibility for Extractive Industries in the Governance Systems in Africa", *International Journal of Engineering Research in Africa,* Vol. 24, No.1, pp. 181-194. DOI:10.4028/www.scientific.net/JERA.24.181. (SCOPUS, EI)
- 19. Chen, L., **Marfo, E. O.** and Xuhua, H. (2016). "Corporate Social Responsibility behavior: Impact on Firm's Financial Performance in an information technology driven society", *International Journal of Engineering Research in Africa,* Vol. 23, No.1, pp. 162-173. DOI:10.4028/www.scientific.net/JERA.23.162. (SCOPUS, EI)
- 20. Lulin, Z., Antwi, H. A., Wang, W., Yiranbon, E., **Marfo, E. O.,** & Acheampong, P. (2016). The effect of herd formation among healthcare investors on health sector growth in China. *International journal for equity in health*, 15(1), 113. DOI 10.1186/s12939-016-0393-x. (SCOPUS, SSCI)
- 21. **Marfo, E.O.,** Chen, L. and Xuhua, H. (2015). "The Industrial Differences of Corporate Social Responsibility (CSR) Reporting: An Empirical Study of Listed Firms in Ghana", *International Journal of Academic Research in Business and Social Sciences*, Vol.5, No.8, pp. 313-331.DOI: 10.6007/IJARBSS/v5-i8/1787
- 22. **Marfo, E.O.,** Chen, L., Xuhua, H., Antwi, H. and Yiranbon, E. (2015). "Corporate Social Responsibility: Driving Dynamics on Firm's Profitability in Ghana", *International Journal of Academic Research in Accounting, Finance and Management*, Vol.1, No.5, pp. 116-132. DOI: 10.6007/IJARAFMS/v5-3/1804

- 23. **Marfo, E.O.,** Amoako, K. O. and Amaning, N. (2014). "Corporate Social Responsibilities as Determinant of Human Resource Management (HRM) reporting for MNCs in Emerging Economies", *British Journal of Economics, Finance and Management Sciences* Vol.9. No.2, pp. 24-45. (SCOPUS)
- 24. Amoako, K. O, **Marfo, E. O**, and Gyabaah, N. E, and Gyamfi, O, (2014), Accounting records keeping practices of SMEs in Ghana: Evidence from Sunyani Municipality, *British Journal of Economics*, *Finance and Management Sciences* 120 May 2014, Vol. 9 (1), ISSN 2048-125X . (SCOPUS)
- 25. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.,** Amoako, K. O., & Offin, D. K. (2014). Evaluating the Consequences of Ageing Population on Healthcare Cost to Ghana using Inflation-Adjusted Expenditure and Demographic Factors. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, *4*(2), 282-290. DOI: 10.6007/IJARAFMS/v4-i2/891
- 26. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.**, Amoako, K. O.,& Offin, D. K. (2014). Exploring the Expectation and Perception of Healthcare Needs of the Elderly in Ghana: An Empirical Analysis. *International Journal of Academic Research in Economics and Management Sciences*, 3(3), 165-183. DOI: 10.6007/IJAREMS/v3-i3/991
- 27. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O**, Amoako, K. O., Offin, D.K. (2014). A Qualitative Review of Ghana's Elderly Care Policy: A Grounded Theory Approach Using EU's "CARMEN" Model, International *Journal of Academic Research in Public Policy and Governance*, 1(1),93-119. DOI: 10.6007/IJARPPG/v1-i1/988
- 28. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.,** Amoako, K. O., & Offin, D. K. (2014). Exploring the expectation and perception of socio-economic needs of the elderly in Ghana: An Empirical Analysis. *International Journal of Academic Research in Business and Social Sciences*, *4*(7), 80-102. DOI: 10.6007/IJARBSS/v4-i7/990
- 29. **Marfo, E.O.,** Amoako, K. O. and Gyau, E. K. (2013). "Mergers and Acquisitions: The Performance of the Acquiring Firm-Empirical Study of ChevronTexaco", *Canadian Social Science*, Vol.9, No.5, pp. 176 187. DOI:10.3968/j.css.1923669720130905.2839
- 30. Amoako, K. O., **Marfo, E. O.,** Gyau, E. K. and Asamoah, F. O. (2013). "Cash Budget an Imperative Element of Effective Financial Management", *Canadian Social Science*, Vol.9, No.5, pp.188-191. DOI:10.3968/j.css.1923669720130905.2869

#### Contribution to the Publications

I was the lead researcher and also the first author in most of the publications. I appear on the first position in seven of the co-authored papers. This is because I developed the research ideas, planned the research method with co-authors, monitored the field data collection, wrote the manuscript and was the corresponding author. In the other papers where I was not the first author, I developed the research idea with the first author, collected the data but the first author was responsible for the correspondence.

#### 10b. EXHIBITIONS

- i). Presented Students from the Department of Entrepreneurship and Business Sciences, to Showcase Creative Products to the public at the University of Energy and Natural Resources, Sunyani, in 2018/2019 Academic year.
- ii). Presented New Accounting Software (Zigloe), At Sunyani Technical University, Through Department of Accountancy in 2016/17 Academic year.

10. COURSES TAUC	SHT
University of Energy and Natural Resources (2018- To date)	ENTR 312- Risk Management in Business; ENTR 302 – Business Planning; ENTR 300-Social Responsibility and Ethics; ENTR 404- Social Entrepreneurship; ENTR 401-
	Strategic Management and Business Policy; ENTR 405- Managing Business Growth;
	ENTR 411- Value Chain Management; DENTR 108 – Principles of Management, and
UCC (MBA-Dist)	DENTR210 – Risk Management in Enterprise.
2016- To date	Research Methods for Business Managers
Sunyani Technical University	Business Finance; Financial Accounting; Principles of Management; Entrepreneurship;
Offiversity	Corporate Governance and Ethics; Marketing Management; and Strategic Management.

#### 11.b ASSESSMENT OF GRADUATE CANDIDATES

SN	Name of Candidates	Degree/Year	Topic/Title
1	Cynthia Michael Quaicoo	MPhil, UENR 02/2021	"The Separation of Ownership and Management and its Effect on Financial and Non-Financial Performances of Poultry Agribusiness".
2	Danso Adu	PhD. KNUST, PG: 7915816: 20478910 01/2022	"Omnichannel Marketing Capability and organizational performance. A contingency analysis of the roles of organizational agility and environmental uncertainty".
3	Antwi Kofi Twum	Ph.D, UENR UEPG20000216 05/2022	"Assessment of Environmental Sources of Financial Risk and their Impact on Performance and Stability of Banks in Ghana".

### 11. PROJECT WORK SUPERVISED

#### MASTER DEGREES

SN	Name of Students	Year	Topic/Title
1	Moses Obiredu Nketia	2020	Working Capital Management Practice In Unilever
		UCC	Ghana
	SB/DAC/18/0054		
2	Joseph Nkoo	2020	Management Accounting Practices Among Selected
		UCC	Service Sectors In Ghana
	SB/DAC/18/0083		
3	Daniel Kelvin Aryee	2020	Maintaining Proper Books Of Account In Ghanaian
		UCC	Churches: A Case Study Of Accra Diocese Of The
	SB/DAC/18/0146		Methodist Church Ghana
4	Mindow Hingha Codler	0000	Accession The Dele Of Internal Accession In
4	Wisdom Hiagbe Garikor	2020	Assessing The Role Of Internal Auditing In
	SB/DAC/18/0083	UCC	Organizational Effectiveness: A Case Study Of St.
			Joseph Hospital, Koforidua
	Stepehn Lawer Wodo	2020	The Impact Of Accounting Records Keeping On The
5		UCC	Performance Of Small And Medium Enterprises
	SB/DAC/18/0045		(SMEs) In The Yilo Krobo Municipality Of Ghana

#### **12.b** BACHELOR DEGREES

12.b	BACHELOR DEGREES				
SN	Name of Students	Year	Topic/Title		
1	Antwi-Manu Jones Amoakohene,	2019	Barriers to SMEs Growth in Ghana and the Way		
	UE20070115	UENR	Forward: A Case Study of Sunyani Municipality		
2	Marfo Obeng Kwadwo,	2019	"Examining the Factors Affecting the Location of		
	UE20078415	UENR	Business in Sunyani Municipality (A Case Study of		
			Sunyani Municipality)		
3	Bobi Leslie,	2019	The Impact of Microfinance Institutions on the		
	UE2002008717	UENR	Development of Small Scale Enterprises in Sunyani		
4	Boateng Opoku Emmanuel, UE20073615	2019	Examining Government Interventions in the Growth		
		UENR	of Small and Medium Enterprises in the Sunyani		
			Municipality		
5	Kwaning Joseph, UE 20077815 (2019)	2019	Effects of Social Media on Consumers Buying		
		UENR	Behavior in Ghana (A Case Study of Taabea Herbal		
			Company)		
6	Annang Shadrack Okoe UE2006699160	2019	Assessing the factors influencing the credit		
		UENR	participation among small and medium Enterprises		
			(SMEs) ( A case study of Sunyani East Municipality)		
	D	0046			
7	Acheampong Bernard, UE20065615	2019	Assessing the role of Performance appraisal at		
		UENR	Ghana COCOBOD (A case study of Sunyani		
			Branch)		

## Summary of Students' research supervision

Year	Programme	Institution	Number of dissertations	Status
2022-	Ph.D. in Management	Texila American University,	1	In progress
Date		Guyana.		

2022	Ph.D. in Management	Kwame Nkrumah University of Science and Technology, Ghana.	1	The student has graduated
2019-	Ph.D. in Finance	UENR, Sunyani, Ghana.	1	The student has
2022				graduated
2021-	MPhil in Agribusiness	UENR, Sunyani, Ghana.	2	All students have
2022				graduated
2020-	MBA in Finance, &	UCC, Ghana.	10	All candidates Graduated,
2023	Accounting			
2018-	BSc, Entrepreneurship	UENR, Ghana	35	All Students have
2023				graduated
2021-	Diploma in	UENR, Sunyani, Ghana.	10	All Students have
2022	Entrepreneurship	•		graduated
2009-	B-Tech & HND	Sunyani Technical	60	All Students have
2018		University, Ghana.		graduated,

12. REFEREE	S	
1	Prof. Kwame Oduro Amoako Sunyani Technical University Box 216, Sunyani +233 244023982	
2	Prof. Simon Abugre Dean School of Natural Resources University of Energy and Natural Re Box 214, Sunyani +233 209500070	
3	Prof. Gyan Baffour Chairman NDPC Accra 0247218606	
	Signature:	Date: