

CURRICULUM VITAE

DR. EMMANUEL OPOKU MARFO

- **Citizenship** : Ghanaian
- **Date of birth** : 11/03/1974
- **Marital Status** : Married
- **Children** : 3
- **Hometown** : Yamfo, Ahafo Region
- **Religion** : Christianity

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1. CAREER OBJECTIVE

To be able to work with different categories of people as well as professionals in order to achieve the desire objectives, aims and set targets of the institution through enhanced service delivery as well as contributing meaningfully towards the development and growth of the institution, humanity and the country as a whole.

2. EDUCATION

<u>YEAR</u>	<u>DEGREE</u>	<u>UNIVERSITY</u>
09/2013 – 06/2016	Ph.D in Management Sci. & Eng. (Finance)	Jiangsu University, China
09/2006 – 11/2007	MBA in Finance	University of Lincoln, UK
09/2002 – 06/2006	BA Accounting and Finance	University of Lincoln, UK
09/1991 – 06/1993	ICSA (Part 1)	Kumasi Polytechnic, Ghana

3. EMPLOYMENT AND POSITIONS HELD

<u>YEAR</u>	<u>INSTITUTIONS</u>	<u>POSITION</u>
09/2020 – To date	University of Energy and Natural Resources	Senior Lecturer, Head of Department (EBS)
08/2020 – 09/2020	University of Energy and Natural Resources	Lecturer, Head of Department (EBS)
09/2018 – 09/2020	University of Energy and Natural Resources	Lecturer
08/2016 – 08/2018	Sunyani Technical University	Senior Lecturer and Head of Department (ACC'Y)
10/2009 – 11/2016	Sunyani Technical University	Lecturer
06/1994 – 12/2001	Nsoatreman Rural Bank	Senior Accounts Clerk
08/1993 – 07/1994	Yeji Secondary Technical	National Service (Teaching)

4. COMMUNITY AND PROFESSIONAL SERVICE

<u>S/N</u>	<u>Service to the University (Statutory committees)</u>	<u>Duration</u>
1	Head, Department of Entrepreneurship and Business Sciences	2020 – 2021
2	Member, Academic Board, UENR	2020– to date
3	Member, UENR, GUSSS Committee	2020– to date
4	Member, Curriculum Documents Review Committee for NCTE and NAB	2020– to date
5	Member, Board, School of Management Sciences and Law (DEBS Rep)	2020– to date
6	Member, School Appointment and Promotion Committee.	2020– to date
7	Chairman, Graduate Programmes Development Committee- (SMSL)	2020– to date
8	Chairman, UTAG-UENR Transport Committee	2020– to date
9	Academic Tutor, UENR	2020– to date
10	Chief Invigilator, First Semester Examinations,	2019 – 2019
11	Chief Invigilator, Second Semester Examinations.	2019 – 2020
12	Chief Invigilator, First Semester Examinations.	2020 – 2021
13	Head, Department of Accountancy, Sunyani Technical University.	2016 – 2018
14	Academic Board Member, Sunyani Technical University.	2016 – 2018
15	Resource Person, Workshop for final year students project writing.	2019 – 2020
<u>National</u>		
16	Scholarship Committee Member, Sunyani Municipal Assembly	2020 – to date
17	Resource Person, Capacity Building, Tano North Municipal Assembly Members	2020 – to date

18	Member, Advisory Board of Yamfo College of Health (Municipal REP)	2020– to date
<u>International</u>		
19	Reviewer, Journal of Sustainable Finance & Investment.	2019 – to date
20	Reviewer, International Journal of Engineering Research in Africa	2017 – to date
21	Reviewer, Journal of International Development	2017 – to date
22	Reviewer, Journal of Communicatio	2017 – to date
23	Reviewer, Journal of R&D Management	2017 – to date

5. SCHOLARSHIPS, RESEARCH GRANTS AND AWARDS

2018	Transforming Energy Access – Learning Partnership (TEA-LP)- Curriculum Development, United Nation Sponsored Programme for Energy Management under the Partnership with University of Cape Town in South Africa. The process is ongoing.
2013- 2016	Jiangsu University, Presidential Scholarship Award for Ph.D studies and Research

6. MEMBERSHIP OF LEARNED/PROFESSIONAL ASSOCIATION

2018- To date	University Teachers Association of Ghana (UTAG)
2007- To date	Institute of Chartered Management (ICM) UK
2014- To date	Technical University Teachers Association of Ghana (TUTAG)
2009- 2013	Polytechnic Teachers Association of Ghana (POTAG)

7. AREAS OF RESEARCH INTERESTS

2013 – 2016	Ph.D Thesis	A Study of the differences in behaviour and performance of Corporate Social Responsibility: Evidence from the Mining Industry in Ghana
2006 – 2007	Master Thesis	Mergers and Acquisition: The Performance of the Acquiring Firm,

Case Study of Chevron Texaco
(Chevron Corporation)

2013 –

Areas of Research Interest

Mergers and Acquisition, Corporate
Ethics and Social Responsibilities,
Corporate Financial Management,
Entrepreneurship and Micro Finance

8. PRESENTATIONS AT SEMINARS, CONFERENCES, PUBLIC LECTURES

- 11/2020 **Marfo, E. O.**, Akwaa-Sekyi, E. K and Amoako, K. O. (2020). *“Women In Entrepreneurship and Regulatory Constraints: Evidence From Sub-Saharan Africa”*, 2020 Virtual Global Development Finance Conference, University of Cape Town, South Africa, 18-19 November 2020
- 06/2015 **Marfo, E. O. (2015). Presenter:** *The Power of Desire: Making the rest of your life the best of your life*. Main Speaker, Builder Conference 2015, Jiangsu University- China
- 11/2015 **Presenter:** International Conference for Foreign Students (SINO-2015), Jiangsu University- China, Paper Presented: **Corporate Social Responsibility: The Heralds of Corporate Irresponsible Behaviour.**
- 11/2014 Amoako, K.O. and **Marfo, E.O.** (2013). *Environmental Management Accounting and The CEOs role in an organization*, Sino-conference for foreign Post graduate students, Jiangsu University, Zhenjiang-China, Nov 2014.
- 12/2014 **Participant:** Jiangsu University Conference for Plastic Waste Management, (2014), Zhenjiang, P.R. China
- 11/2013 **Marfo, E.O** and Amoako, K.O. (2013). *“The industrial Differences of Corporate Social Responsibility Reporting: An empirical study of Listed Firms in Ghana”*, Sino-conference for foreign Post graduate students, Jiangsu University, Zhenjiang-China, Nov 2013.
- 04/2011

Participant: International Conference of Entrepreneurship Educators, Researchers and Entrepreneurs in Africa. (2011). Kumasi Technical University.

12/2009

Participant: Sunyani Polytechnic Lecture Series IV, (2009). Energy and the Environment. Sunyani Technical University.

Training/seminars/workshops

05/2021

May 21, 2021: Research Professional, Virtual Training on How to write Research Proposal for Project Funding; Alborg University, London, Trainer: Sarah

04/2021

April 19, 2021: MoNaL- Mobility Sustainably thought through the life cycle, Kick-Off Workshop; Mobility for Sub Sahara Africa, Bochum University of Applied Sciences-Germany/University of Energy and Natural Resources, @Eusbett Hotel, Sunyani Ghana,

01/2019

January 2019: Good Assessment Practices in Higher Education: Improving Teaching and Learning Workshop; University of Energy and Natural Resources, Sunyani

11/2018

November 2018: Introduction of New Programmes Workshop, School of Management Sciences and Law, University of Energy and Natural Resources, Sunyani.

02/2011

February, 2011: Improving Assessment Practices in the Tertiary Institution. (2011). Sunyani Polytechnic, By Prof. Y. K. Etsey. (Department of Educational Foundations, UCC. Cape Coast) and Mr. Ben Antwi Boasiako. (Former NAPTEX Executive Secretary).

9. PUBLICATIONS

1. Ansu-Mensah, P., **Marfo, E. O.**, Awuah, L. S., & Amoako, K. O. (2021). Corporate social responsibility and stakeholder engagement in Ghana's mining sector: a case study of Newmont Ahafo mines. *International Journal of Corporate Social Responsibility*, 6(1), 1. DOI: 10.1186/s40991-020-00054-2 (SPRINGER)
2. **Marfo, E.O.** (2019). "Heralds of Corporate Irresponsible Behavior: Using Partial Least Square Approach of Structural Equation Modeling", *International Journal of Engineering Research in Africa*, Vol. 42, No.1, pp. 172-188. DOI:10.4028/www.scientific.net/JERA.42.172. (SCOPUS, EI, SCI)

3. Amoako, K. O., Amoako I. O. and **Marfo, E. O.** (2018). “Comparing sustainability disclosures on corporate websites: A case study of Newmont Mining Corporation’s plant sites in Ghana”, *International Journal of Multinational Corporation Strategy*, Vol.2, No.3-4, pp.241-275.
4. **Marfo, E.O.**, Amoako, K.O., Antwi, H. A., Ghansah, B. and Mohammed, B. G. (2017). “Corporate Social Responsibility: Institutional Behavior Differences in Extractive Industry”, *International Journal of Engineering Research in Africa*, Vol. 33, No.1, pp. 194-215.
DOI:10.4028/www.scientific.net/JERA.33.194. (SCOPUS, EI, SCI)
5. Amoako, K. O., **Marfo, E. O.**, Gyabaah, E. N., & Owiredu-Ghorman, K. (2017). Achieving a Sustainable Business: The Role of Environmental Management Accounting in Corporate Governance. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, 7(4), 11-20. DOI: 10.6007/IJARAFMS/v7-i4/3399
6. **Marfo, E.O.**, Chen, L., Xuhua, H. and Ghansah, B. (2016). “The Antecedents of Corporate Social Responsibility for Extractive Industries in the Governance Systems in Africa”, *International Journal of Engineering Research in Africa*, Vol. 24, No.1, pp. 181-194.
DOI:10.4028/www.scientific.net/JERA.24.181. (SCOPUS, EI, SCI)
7. Chen, L., **Marfo, E. O.** and Xuhua, H. (2016). “Corporate Social Responsibility behavior: Impact on Firm’s Financial Performance in an information technology driven society”, *International Journal of Engineering Research in Africa*, Vol. 23, No.1, pp. 162-173.
DOI:10.4028/www.scientific.net/JERA.23.162. (SCOPUS, EI, SCI)
8. Lulin, Z., Antwi, H. A., Wang, W., Yiranbon, E., **Marfo, E. O.**, & Acheampong, P. (2016). The effect of herd formation among healthcare investors on health sector growth in China. *International journal for equity in health*, 15(1), 113. DOI 10.1186/s12939-016-0393-x. (SCOPUS, SSCI)
9. **Marfo, E.O.**, Chen, L. and Xuhua, H. (2015). “The Industrial Differences of Corporate Social Responsibility (CSR) Reporting: An Empirical Study of Listed Firms in Ghana”, *International Journal of Academic Research in Business and Social Sciences*, Vol.5, No.8, pp. 313-331.
DOI: 10.6007/IJARBSS/v5-i8/1787
10. **Marfo, E.O.**, Chen, L., Xuhua, H., Antwi, H. and Yiranbon, E. (2015). “Corporate Social Responsibility: Driving Dynamics on Firm’s Profitability in Ghana”, *International Journal of Academic Research in Accounting, Finance and Management*, Vol.1, No.5, pp. 116-132.
DOI: 10.6007/IJARAFMS/v5-3/1804
11. **Marfo, E.O.**, Amoako, K. O. and Amaning, N. (2014). “Corporate Social Responsibilities as Determinant of Human Resource Management (HRM) reporting for MNCs in Emerging Economies”, *British Journal of Economics, Finance and Management Sciences* Vol.9. No.2, pp. 24-45. (SCOPUS)
12. Amoako, K. O, **Marfo, E. O.**, and Gyabaah, N. E, and Gyamfi, O, (2014), Accounting records keeping practices of SMEs in Ghana: Evidence from Sunyani Municipality, *British Journal of Economics, Finance and Management Sciences* 120 May 2014, Vol. 9 (1), ISSN 2048-125X . (SCOPUS)

13. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.**, Amoako, K. O., & Offin, D. K. (2014). Evaluating the Consequences of Ageing Population on Healthcare Cost to Ghana using Inflation-Adjusted Expenditure and Demographic Factors. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, 4(2), 282-290. DOI: 10.6007/IJARAFMS/v4-i2/891
14. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.**, Amoako, K. O., & Offin, D. K. (2014). Exploring the Expectation and Perception of Healthcare Needs of the Elderly in Ghana: An Empirical Analysis. *International Journal of Academic Research in Economics and Management Sciences*, 3(3), 165-183. DOI: 10.6007/IJAREMS/v3-i3/991
15. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.**, Amoako, K. O., Offin, D.K. (2014). A Qualitative Review of Ghana's Elderly Care Policy: A Grounded Theory Approach Using EU's "CARMEN" Model, *International Journal of Academic Research in Public Policy and Governance*, 1(1),93-119. DOI: 10.6007/IJARPPG/v1-i1/988
16. Yiranbon, E., Lulin, Z., Antwi, H. A., **Marfo, E. O.**, Amoako, K. O., & Offin, D. K. (2014). Exploring the expectation and perception of socio-economic needs of the elderly in Ghana: An Empirical Analysis. *International Journal of Academic Research in Business and Social Sciences*, 4(7), 80-102. DOI: 10.6007/IJARBSS/v4-i7/990
17. **Marfo, E.O.**, Amoako, K. O. and Gyau, E. K. (2013). "Mergers and Acquisitions: The Performance of the Acquiring Firm-Empirical Study of ChevronTexaco", *Canadian Social Science*, Vol.9, No.5, pp. 176 - 187. DOI:10.3968/j.css.1923669720130905.2839
18. Amoako, K. O., **Marfo, E. O.**, Gyau, E. K. and Asamoah, F. O. (2013). "Cash Budget an Imperative Element of Effective Financial Management", *Canadian Social Science*, Vol.9, No.5, pp.188-191. DOI:10.3968/j.css.1923669720130905.2869

Contribution to the Publications

I was the lead researcher and also the first author in most of the publications. I appear on the first position in seven of the co-authored papers. This is because I developed the research ideas, planned the research method with co-authors, monitored the field data collection, wrote the manuscript and was the corresponding author. In the other papers where I was not the first author, I developed the research idea with the first author, collected the data but the first author was responsible for the correspondence.

10. EXHIBITIONS

- i). Presented Students from the Department of Entrepreneurship and Business Sciences, to Showcase Creative Products to the public at the University of Energy and Natural Resources, Sunyani, in 2018/2019 Academic year.
- ii). Presented New Accounting Software (Zigloe), At Sunyani Technical University, Through Department of Accountancy in 2016/17 Academic year.

11. COURSES TAUGHT

University of Energy and Natural Resources (2018- To date)	ENTR 312- Risk Management in Business, ENTR 302 – Business Planning, ENTR 300- Social Responsibility and Ethics, ENTR 404- Social Entrepreneurship, DENTR 108 – Principles of Management, and DENTR210 – Risk Management in Enterprise, Strategic Management and Business Policy
UCC (MBA-Dist) 2016- To date	Research Methods for Business Managers
Sunyani Technical University	Business Finance, Financial Accounting, Principles of Management, Entrepreneurship, Corporate Governance and Ethics, Marketing Management, Strategic Management.

ASSESSMENT OF GRADUATE CANDIDATES

SN	Name of Candidates	Degree/Year	Topic/Title
1	Cynthia Michael Quaicoo	MPhil, UENR 02/2021	The Separation of Ownership and Management and its Effect on Financial and Non-Financial Performances of Poultry Agricbusiness

12. PROJECT WORK SUPERVISED

MASTER DEGREES

SN	Name of Students	Year	Topic/Title
1	Moses Obiredu Nketia SB/DAC/18/0054	2020 UCC	Working Capital Management Practice In Unilever Ghana
2	Joseph Nkoo SB/DAC/18/0083	2020 UCC	Management Accounting Practices Among Selected Service Sectors In Ghana
3	Daniel Kelvin Aryee SB/DAC/18/0146	2020 UCC	Maintaining Proper Books Of Account In Ghanaian Churches: A Case Study Of Accra Diocese Of The Methodist Church Ghana

4	Wisdom Hiagbe Garikor SB/DAC/18/0083	2020 UCC	Assessing The Role Of Internal Auditing In Organizational Effectiveness: A Case Study Of St. Joseph Hospital, Koforidua
5	Stepehn Lawer Wodo SB/DAC/18/0045	2020 UCC	The Impact Of Accounting Records Keeping On The Performance Of Small And Medium Enterprises (SMEs) In The Yilo Krobo Municipality Of Ghana

BACHELOR DEGREES

SN	Name of Students	Year	Topic/Title
1	Antwi-Manu Jones Amoakohene, UE20070115	2019 UENR	Barriers to SMEs Growth in Ghana and the Way Forward: A Case Study of Sunyani Municipality
2	Marfo Obeng Kwadwo, UE20078415	2019 UENR	“Examining the Factors Affecting the Location of Business in Sunyani Municipality (A Case Study of Sunyani Municipality)
3	Bobi Leslie, UE2002008717	2019 UENR	The Impact of Microfinance Institutions on the Development of Small Scale Enterprises in Sunyani
4	Boateng Opoku Emmanuel, UE20073615	2019 UENR	Examining Government Interventions in the Growth of Small and Medium Enterprises in the Sunyani Municipality
5	Kwaning Joseph, UE 20077815 (2019)	2019 UENR	Effects of Social Media on Consumers Buying Behavior in Ghana (A Case Study of Taabea Herbal Company)
6	Annang Shadrack Okoe UE2006699160	2019 UENR	Assessing the factors influencing the credit participation among small and medium Enterprises (SMEs) (A case study of Sunyani East Municipality)
7	Acheampong Bernard, UE20065615	2019 UENR	Assessing the role of Performance appraisal at Ghana COCOBOD (A case study of Sunyani Branch)

13. REFEREES

- 1
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